

#### Sector: IT / Telecom

# Drecom (3793)

FY2021 Full Year Result April 1, 2020 – March 31, 2021

### **GIR Earnings View**

Summary of Financial Results for the Fiscal Year 2020, Ended March 31, 2021

- For FY2020, the company posted net sales of 11.84 billion yen, operating income of 2.05 billion yen, and net income attributable to shareholders of the parent company of 1.62 billion yen. Operating income and net income attributable to parent company exceeded the company's guidance, announced on January 28, 2021, of 11.70 billion yen, 1.90 billion yen, and 1.40 billion yen, respectively; and posted record high profit.
- Results surpassed company guidance because IP titles performed better than expected. The only title that was in the red for Q3 broke into the black in Q4, but another title that was in the black for Q3 slid into the red in Q4. Therefore, total number of titles in the red was one, unchanged QOQ. Both titles are expected to rebound during FY2021 H1
- By April 2023, Drecom aims to transform itself into a comprehensive entertainment company. The company plans to use the stable cash flow from its gaming business to fuel growth to (1) continue expansion of its gaming business, (2) diversification of IP owned by the company, and (3) apply knowhow acquired in the gaming business to other areas.
  - (1) Continue expansion of its gaming business

The number of development projects in the gaming business increased by three during Q4, as 12 full-scale and prototype development are inprogress. Six new games in total are scheduled for release in FY2022.

- (2) Diversification of IP owned by the company As for the original IP<sup>1</sup> *Evil Prince and the Puppets*, development of a new game is underway, and e-commerce has also started, making it an IP.
- (3) Apply know-how acquired in the gaming business to other areas "AKROGLAM", a service in the music domain, and "root", a twitter marketing service, have seen increases in fan communities and in the number of companies using their services – which also appear to be expanding.

**Operational Progress** 

<sup>&</sup>lt;sup>1</sup> Intellectual Property

See the final page for important disclosures.



## **GIR Earnings View (cont.)**

Outlook for FY2021 Q1

- The company's guidance for FY2021 Q1 (April-June 2021) for sales of 2.70 billion yen and operating profit of 350 million yen, reflect the absence of new releases, weakening of tailwinds from FY2020's "stay home" demand, and completion of cost efficiency improvements. The company expects YOY revenue and profit declines. Among other reasons for expected revenue declines are the withdrawal from the advertising business and the closing of some titles.
- The stock price has already factored-in stable fundamentals and is looking for new growth catalysts. Therefore, the stock price could fluctuate depending on developments related to new titles, and it is entering a phase where expectations for earnings growth in FY2021 and beyond are leading the way.

| Performance Index (Consolidated, Quarterly) |               |        |        |        |          |        |        |        |         |        |        |        |        |        |        |
|---|---------------|--------|--------|--------|----------|--------|--------|--------|---------|--------|--------|--------|--------|--------|--------|
| Income statement (JPY mn)                   |               |        |        |        |          |        |        |        |         |        |        |        |        |        |        |
| Year Ending                                 | FY03/19       |        |        |        | FY 03/20 |        |        |        | FY03/21 |        |        |        |        |        |        |
|   | 1Q            | 2Q     | 3Q     | 4Q     | 1Q-4Q    | 1Q     | 2Q     | 3Q     | 4Q      | 1Q-4Q  | 1Q     | 2Q     | 3Q     | 4Q     | 1Q-4Q  |
| Accounting<br>Standard                      | Japanese GAAP |        |        |        |          |        |        |        |         |        |        |        |        |        |        |
| Sales                                       | 2,865         | 2,695  | 2,387  | 2,773  | 10,720   | 2,254  | 2,235  | 2,483  | 3,178   | 10,150 | 3,303  | 2,882  | 2,971  | 2,685  | 11,841 |
| YoY   | 11.4%         | -25.7% | -38.5% | -10.8% | -18.7%   | -21.3% | -17.1% | 4.0%   | 14.6%   | -5.3%  | 46.6%  | 28.9%  | 19.7%  | -15.5% | 16.7%  |
| Gross Profit                                | 363           | 220    | 290    | 561    | 1,434    | 570    | 556    | 587    | 479     | 2,192  | 1,067  | 889    | 1,120  | 921    | 3,997  |
| YoY   | -54.5%        | -77.7% | -64.6% | 14.1%  | -53.7%   | 57.0%  | 152.3% | 102.7% | -14.6%  | 52.9%  | 87.1%  | 60.1%  | 90.8%  | 92.0%  | 82.3%  |
| Gross Profit<br>Margin                      | 12.7%         | 8.2%   | 12.1%  | 20.2%  | 13.4%    | 25.3%  | 24.9%  | 23.6%  | 15.1%   | 21.6%  | 32.3%  | 30.9%  | 37.7%  | 34.3%  | 33.8%  |
| SG&A  | 781           | 381    | 416    | 434    | 2,012    | 442    | 352    | 389    | 393     | 1,575  | 443    | 461    | 488    | 552    | 1,944  |
| YoY   | 2.2%          | -55.3% | -35.5% | -32.5% | -30.8%   | -43.4% | -7.8%  | -6.6%  | -9.4%   | -21.7% | 0.3%   | 31.1%  | 25.7%  | 40.4%  | 23.4%  |
| Operating<br>income                         | -418          | -161   | -126   | 128    | -577     | 128    | 204    | 198    | 86      | 617    | 624    | 428    | 632    | 369    | 2,053  |
| YoY   | -             | -      | -      | -      | -        | -      | -      | -      | -32.2%  | -      | 386.4% | 110.1% | 218.3% | 326.8% | 232.7% |
| Operating<br>income margin                  | -14.6%        | -6.0%  | -5.3%  | 4.6%   | -5.4%    | 5.7%   | 9.1%   | 8.0%   | 2.7%    | 6.1%   | 18.9%  | 14.9%  | 21.3%  | 13.7%  | 17.3%  |
| Ordinary income                             | -513          | -311   | -458   | -67    | -1,349   | 152    | 144    | 219    | 121     | 636    | 609    | 423    | 622    | 366    | 2,019  |
| YoY   | -             | -      | -      | -69.9% | -        | -      | -      | -      | -       | -      | 301.4% | 194.6% | 183.8% | 200.8% | 217.5% |
| Net income                                  | -505          | -151   | -717   | -340   | -1,713   | 122    | 92     | 177    | 321     | 711    | 467    | 359    | 473    | 326    | 1,625  |
| YoY   | -             | -      | -      | 21.8%  | 739.6%   | -      | -      | -      | -       | -      | 282.4% | 291.7% | 167.3% | 1.6%   | 128.4% |
| Net income<br>margin                        | -17.6%        | -5.6%  | -30.0% | -12.3% | -16.0%   | 5.4%   | 4.1%   | 7.1%   | 10.1%   | 7.0%   | 14.1%  | 12.5%  | 15.9%  | 12.1%  | 13.7%  |

Source: Global IR, Inc. based on company's annual securities report

Note: Rounded under JPY mn. Rounded to one dicimal place.

\*Caluculated by Global IR, Inc.



#### Global IR, Inc.

### Integrity & Sustainability

| Performance Index (Consolidated, Full year) |        |        |        |        |        |  |  |  |  |
|---|--------|--------|--------|--------|--------|--|--|--|--|
| Per-Share Data                              |        |        |        |        |        |  |  |  |  |
| Year Ending                                 | 2017/3 | 2018/3 | 2019/3 | 2020/3 | 2021/3 |  |  |  |  |
| Total No. of Shares outstanding (,000)      | 14,371 | 28,742 | 28,819 | 28,894 | 28,976 |  |  |  |  |
| EPS   | 29.7   | -7.2   | -60.5  | 25.0   | 57.0   |  |  |  |  |
| Adjusted EPS                                | 29.67  | -      | -      | 24.98  | 56.85  |  |  |  |  |
| BPS   | 113.2  | 106.7  | 47.9   | 74.2   | 132.91 |  |  |  |  |
| DPS   | 0      | 0      | 0      | 0      | 0      |  |  |  |  |

| Cash Flow (JPY n     |             |        |        |        |        |        |  |  |
|----------------------|-------------|--------|--------|--------|--------|--------|--|--|
|                      | Year Ending | 2017/3 | 2018/3 | 2019/3 | 2020/3 | 2021/3 |  |  |
| Depreciation         |             | 214    | 299    | 462    | 382    | 626    |  |  |
| Sales Cash Flow      |             | 846    | -79    | 78     | 691    | 3,196  |  |  |
| Investment Cash Flow |             | -456   | -1,958 | -123   | -101   | -1,140 |  |  |
| Financial Cash Flow  |             | 1,345  | 2,288  | -271   | -1,188 | 968    |  |  |

| Financial data |             |        |        |        |        | (%)    |
|----------------|-------------|--------|--------|--------|--------|--------|
|                | Year Ending | 2017/3 | 2018/3 | 2019/3 | 2020/3 | 2021/3 |
| ROA            |             | 11.9   | -2.2   | -24.7  | 11.1   | 19.1   |
| ROE            |             | 35.5   | -6.6   | -78.3  | 41.0   | 44.8   |
| Equity Ratio   |             | 47.0   | 33.2   | 19.6   | 32.9   | 39.5   |

Source: Global IR, Inc. based on company's annual securities report

Note: Rounded under JPY mn. Rounded to one dicimal place.

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